

No.C.31011/2/2019-Vigilance

Government of India

(भारत सरकार)

Ministry of Fisheries, Animal Husbandry and Dairying

(मत्स्यपालन, पशुपालन एवं डेयरी मंत्रालय)

Department of Animal Husbandry and Dairying

(पशुपालन एवं डेयरी विभाग)

Krishi Bhawan, New Delhi

Date: - 01 October, 2019

OFFICE MEMORANDUM

Subject: - Observance of Vigilance Awareness Week -2019 and regarding e-pledge.

The undersigned is directed to refer to the Central Vigilance Commission's Circular No. 05/08/19, dated 02.08.2019 on the subject cited above (copy enclosed).

2. It is, therefore, requested that a hyperlink of the "Integrity Pledge" may please be provided on the website of our Department and other offices to enable wider access for citizens/public employees to take the Pledge, thereby promoting the concept of e-Integrity Pledge.



(Deepak Sethi)

Under Secretary to the Government of India

Tel: 23386099.

To,

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सत्यमेव जयते

केन्द्रीय सतर्कता आयोग
CENTRAL VIGILANCE COMMISSION



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सं./No. 019/VGL/029

दिनांक / Dated. 02.08.2019

Circular No. 05/08/19

Subject : Observance of Vigilance Awareness Week, 2019.

1. The Central Vigilance Commission has the mandate under the Central Vigilance Commission Act, 2003 to fight corruption and to ensure integrity in public administration. It is charged with monitoring all vigilance activities under the Central Government and advising various authorities in Central Government and organizations under it, in planning, executing and reviewing their vigilance work in order to bring out systemic improvement **in governance**. In addition, the Commission with its outreach activities also endeavours to create awareness amongst the common man, especially the youth, towards the policy of achieving transparency, accountability and corruption free governance.

2. Observance of Vigilance Awareness Week every year is part of the multi-pronged approach of the Commission where a key strategy is to encourage all stakeholders to collectively participate in the prevention of, and the fight against corruption and to raise public awareness regarding the existence, causes and gravity of and the threat posed by corruption. The Commission has decided that this year the Vigilance Awareness Week would be observed from **28th October to 2nd November, 2019** with the theme "Integrity- A way of life (ईमानदारी-एक जीवन शैली)".

3. **Corruption can be** defined as a dishonest or unethical conduct by a person entrusted with a position of authority, either to obtain benefits to oneself or to some other person. It is a global phenomenon, affecting all strata of society in some way or the other. Corruption undermines political development, democracy, economic development, the environment, people's health and much more. It is, therefore, imperative that the public must be sensitised and motivated towards efforts at weeding out corruption.

4. Though punishment and penal actions delivered quickly are effective deterrents to corruption, a lot more may be achieved by inspiring the young generation to lead a life that **combines righteousness and honesty**. The Commission has accordingly chosen "Integrity- A way of life (ईमानदारी-एक जीवन शैली)" as the main theme for Vigilance Awareness Week, 2019.

5. The observance of the Vigilance Awareness Week would commence with the Integrity Pledge (copy enclosed at Annexure 'A') by public servants in the Ministries/Departments/Central

Public Sector Enterprises (CPSEs)/Public Sector Banks (PSBs) and all other Organisations on 28th October, 2019 at 11.00 a.m.

6. All Organisations are also advised to conduct activities relevant to the theme both within and outside their respective organizations, and to conduct outreach activities for public/citizens as indicated below :

A. Activities to be conducted within the organization:

- A1. Taking of Integrity Pledge by all employees. Employees may be encouraged to take e-pledge by visiting the website. Those who take the pledge verbally may be advised to record it through the website.
- A2. Conduct workshops/sensitization programmes for employees and other stake holders on policies/procedures of the organization and on preventive vigilance measures.
- A3. Conduct various competition such as debates, quiz etc. for the employees and their families on issues relating to anti-corruption.
- A4. Use organizational website for dissemination of employees/customer oriented information and to make available avenues for redressal of grievances.
- A5. Bring out special issue of journals/newsletters on vigilance issues, systemic improvements and good practices adopted for wider dissemination and awareness.
- A6. Distribute pamphlets/handouts on preventive activities, whistle blower mechanism and other anti-corruption measures.
- A7. Promote the concept of e-Integrity Pledge by persons with whom the organization deals with.

B. Outreach activities for public/citizens:

- B1. The organisations may organise human chains in central locations in the concerned cities/ towns/villages which have been assigned to them as per Annexure 'C' & 'D', wherever feasible.
- B2. They may undertake activities such as walkathons/ marathons / cyclathons etc., and organise street plays, public functions etc. which have visibility and mass appeal across all strata of society.
- B3. Display of hoardings, banners, posters and distribution of handouts etc. at prominent locations/places in offices/ field units and also at places with public interface (eg. branches of Banks, Petrol Pumps, Railway Stations, Airports etc.).
- B4. Organize grievance redressal camps for citizens/customers by organisations having customer oriented services/ activities. Similarly, vendor meets may be organised wherever necessary. It is expected that such camps/meets are held by the organisation not only at headquarters but also at all appropriate field units.