

No.C.31011/3/2017-AVU  
Government of India  
(भारत सरकार)  
Ministry of Agriculture and Farmers Welfare  
(कृषि एवं किसान कल्याण मंत्रालय)  
Department of Animal Husbandry, Dairying and Fisheries  
(पशुपालन, डेयरी एवं मत्स्यपालन विभाग)

KrishiBhawan, New Delhi  
Dated: 4 September, 2017.

OFFICE MEMORANDUM

Subject: - Observance of Vigilance Awareness Week -2017 and e-pledge.

The undersigned is directed to refer to the Central Vigilance Commission's Circular No. 07/07/17, dated 20.07.2017 on the subject cited above (copy enclosed).

2. It is, therefore, requested that a hyperlink of the "Integrity Pledge" be provided in the website of our Department and other offices to enable wider access for citizen/public to take the Pledge.

  
(Deepak Sethi)

Under Secretary to the Government of India  
Tel: 23386099.

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केन्द्रीय सतर्कता आयोग  
CENTRAL VIGILANCE COMMISSION

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सं./No. 016/VGL/030

दिनांक / Dated 20.07.2017

Circular No. 07/07/17

Subject- Vigilance Awareness Week – Integrity Pledge – regarding.

As you are aware, the Commission had launched the online Integrity Pledge for citizens and companies, firms etc., during the Vigilance Awareness Week, 2016 which was observed on the theme "Public participation in promoting Integrity and eradicating Corruption". The Integrity Pledge as an outreach activity to inculcate values of transparency, equity and fairness received good response and participation by citizens in building an integrity system to fight corruption in society.

2. The Commission, vide its Circular No. 04/03/2017 dated 14.03/2017, considering the response of the citizens to the Integrity Pledge had decided to continue with its concerted efforts for eliciting wider participation by encouraging citizens / customers / employees and public at large to take the online Integrity Pledges.

3. During the video-conferencing held on 04.07.2017, CVOs had provided various ideas / suggestions on furthering the concept of Integrity Pledge and to increase participation. The Commission would, therefore, suggest some measures/steps which may be considered by the organisations as below:-

(a) Ensure that Integrity Pledge is integrated in the various activities of the organisation where there would be public interface. For eg. the concept of Integrity Pledge could be promoted during credit recovery camps organised by banks, training programmes, vendor meetings, stakeholder meetings and grievance redressal meetings, marketing campaigns etc

(b) Banner and hyperlink of Integrity Pledge be provided / continued on the organisational department's website and intranet.

(c) Ensure that all participating officers / staff / vendors / contractors etc., of organisations in workshops / seminars etc., conducted by the organisation take the Integrity Pledge by providing the necessary facility.

