

F.No. 1-1/2002-DP
Government of India
Ministry of Agriculture
(Department of Animal Husbandry, Dairying & Fisheries)
Krishi Bhawan, New Delhi-110001

Dated the 27th April, 2009

Subject:- Administrative Approval for continuation of Centrally Sponsored Scheme "Strengthening Infrastructure for Quality & Clean Milk Production", for the year 2009-10.

The undersigned is directed to refer to this department's letter of even number dated 29.4.2008 and to convey the Administrative Approval of Government of India for continuation of Centrally Sponsored Scheme "Strengthening Infrastructure for Quality & Clean Milk Production" during the year 2009-10, with the following details:

(2) Objective of the scheme: -

- i. Creation of Infrastructure for production of quality milk and milk products at the farmers level upto dairy plant level,
- ii. Improvement of milking environment at the farmers level,
- iii. Training and strengthening of Infrastructure to create mass awareness about importance of clean milk production (CMP).

(3) Pattern of funding under the Scheme:

(a) 100% grants in aid to State Govts / UTs for the following components:

- i. Training to the farmer members of the societies on clean milk production.
- ii. Supply of Detergents, Antiseptic solutions and muslin cloth to the farmer members.
- iii. Providing SS Utensils and accessories for CMP to the farmer members and DCS
- iv. Strengthening of existing laboratory facilities
- v. Planning and monitoring

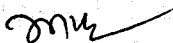
(b). The pattern of funding for purchase and installation of bulk milk coolers (BMC) between Government of India and the respective implementing agency will be in the ratio of 75:25.

(4) The scheme will be implemented through the State Government by the District Level Coop Milk Union/ State Level Coop Milk Federation. The Scheme shall be evaluated /monitored on following key parameters with regard to its implementation:

- (a) Farmer members trained for clean milk production.
- (b) Bulk Milk coolers installed (chilling capacity created)
- (c) Number of laboratories strengthened.

(5) To improve upon the progress and to avoid time over run for implementation of the project approved under the scheme, State Government will ensure and make commitment that funds released to respective State by GOI for the approved project will be transferred to the implementing agency within one month of receipt of funds from Government of India.

(6) To improve upon the progress and timely implementation of the projects, the following instructions are to be followed under the scheme.



- i) A separate bank account for the scheme and asset register will be maintained at Milk Union/ Federation Office. Accounts of the funds utilized under the scheme are to be audited and submitted to GOI.
- ii) Proposal for release of funds, for the approved projects, should always be accompanied with report on financial & physical progress of the last quarter and utilization certificate as per the prescribed proforma. The proposal should invariably be sent through State Government.
- iii) The progress report should also include the details about the women, SC and ST beneficiaries under the project.
- iv) In case of any unavoidable deviations /re-appropriation of funds, implementing agency will submit proposal along with detailed justification through State Government for consideration of Government of India.

(7) The new project proposal under the scheme should be prepared as per guidelines and be submitted in duplicate through the concerned State Government / UT Administration for consideration of this Department.

(8) Brief guidelines for project preparation under the Scheme is as follows: -

- i) For any district there can be only one ongoing project under the scheme at a time.
- ii) The project should be prepared based on a benchmark survey conducted by the State Milk Federation / District Milk Union and after thorough analysis on need based requirement of the area to avoid diversion at any stage.
- iii) The proposals may be submitted by the State Milk Federation/District Milk Union covering entire single or more milk procurement routes. However in case of milk unions having low milk handling (less than one lakh lit per day), consolidated proposal for 2-3 district unions should be submitted by State Govt.
- iv) The Bulk Milk Coolers may include all the necessary equipment, accessories and other miscellaneous expenditure required for its installation. The proposal should contain detailed cost & capacity of all such items.
- v) The capacity requirement of BMCs need to be suitably justified giving milk route/ Block-wise information on milk procurement (present & projected) in DCS/ cluster, their distance from the dairy /chilling plant, cooling cost etc in the form of a table and also map.
- vi) Training modules are to be planned & prepared in such a way to generate adequate awareness on production of clean milk.
- vii) Provisions for detergent, antiseptic solutions and muslin cloth etc are to be made in such a way that milk producers develop a habit of using them in milk production system.
- viii) Utensils & accessories would comprise all such items essentially required for production of clean milk.
- ix) Adequate importance is to be given for strengthening of laboratories at various stages, i.e DCS, BMC-station/ Chilling unit, Dairy plant etc. to ensure regular quality tests.
- x) Overlapping of activities and assistance should be avoided with any other Government scheme. The prescribed formats and the detailed guidelines for preparation of the projects are on the web site www.dahd.nic.in/schemes/dairy dev/ CMP

(9) The Department has awarded evaluation and impact study of the scheme to Centre For Management Development, Thiruvananthapuram, Kerala. States may forward their response to this Department in making the scheme more effective. However, based on the study report and other inputs change in guidelines may take place during the current year. Due to limited funds available for the scheme, the proposal costing up to Rs5.00 Crores shall be preferred by the Department.

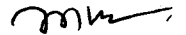
(10) A Technical Management Committee (TMC) shall be constituted under the Chairmanship of Secretary In- charge of Dairy Development in the State to periodically review the progress in respect of physical and financial targets. The composition of TMC shall be as under: -

- i. Principal Secretary/Secretary of the concerned State Government - Chairperson
- ii. Representative of Department of ADF, Government of India - Member
- iii. Representative of Planning Commission (Agri Division), GOI - Member
- iv. Concerned Officers of different Departments of the State Government - Member
- v. M.D. of the concerned Implementing Agency (State Federation/district union) - Member

The TMC shall meet at least once in three months to identify the problem areas and recommend corrective actions for timely completion of the project. TMC is a recommendatory body and the decisions taken in the meeting needs approval of Government of India.

(11) This scheme is continued for 11th Plan period with budget provision of Rs.20.60 Crore during 2009-10. The budget allocation is tentative and as per interim budget 2009-10. Release will be restricted to one third of budget ceiling up to July 2009, till regular budget is passed.

(12) This issues with the concurrence of Integrated Finance Division of the Department of Animal Husbandry, Dairying and Fisheries vide Diary No.289/Dir(F) dated 24.04.2009.



(M.R Sharma)

Under Secretary to the Government of India

Copy to:

1. Secretaries in charge of Dairy Development in all States/UTs.
2. All Managing Directors of State Level Co-operative Dairy Federations.
3. Principal Accounts Officer, Ministry of Agriculture, Department of AH, D & F, 16 Akbar Road Hutments, New Delhi.
4. Pay & Accounts Officer, MOA, Depart. of AH, D & F, 16 Akbar Road Hutments New Delhi.
5. Accountant General Commerce, Works & Misc., AGCR Building, Near I. T .0. New Delhi.
6. Chief Controller of Accounts, Min. of Agriculture, Room No. 242, Krishi Bhawan, New Delhi.
7. Principal Adviser (Agri.), Planning Commission, Room No.106, Yojana Bhawan, New Delhi.
8. Adviser (PAMD), Planning Commission, Room No.228, Yojana Bhawan, New Delhi.
9. JS(Plan Finance-II), Min. of Finance, Depart. of Expenditure, North Block, New Delhi.
10. Director (SGSY), Ministry of Rural Development, Krishi Bhawan, New Delhi.
11. Managing Director, NDDDB, P.B.No.40, Anand-388001, Gujarat.
12. Technical Director, NIC, DADF, Ministry of Agriculture, Krishi Bhawan, New Delhi (with a request to update the relevant portion of website)

Copy for information to: -

PPS to Secretary (ADF) / PS to AS&FA/ PS to JS (A&DD) / PA to DS (DD) / US (Finance) / AO (Budget) / US (A-IV)



(M.R Sharma)

Under Secretary to the Government of India